



Cluj-Napoca

Rural Urban Hub Cluj is the local bottom-up process initiated and curated by the Cluj Cluster of Education C-EDU, to co-design a sustainable long term strategy in the purpose of addressing the need to reduce divide, while achieving in the region, the Double Transition and #NEIA objectives.

- **Local** - To structure and propose an adapted innovative learning for young people, to better identify their innovation and startup potential earlier, and include them in ecosystem support, to develop a feeding track for the European deep-tech talent pool. - To identify and document the need for relevant infrastructure to support innovation and startup in testing, developing and building new economic models for the future.
- **Tackle divide** - Document and co-design a societal process that identifies the actual challenges, and test immediate solutions to include in the "innovation conversation" also the "unusual suspects" from rural and/or divided communities, that must be included in the development of the European territory.
- **Regional/European** - To exchange&transfer good practices that arise from this into the startup cities network and also the cities part in the iCapital Alumni network. - To allow NEIA to measure the scalability and multiplicativity of the identified solutions, and propose integrated future investments and funds that can be.



Flagships



Budget/Financing

Approx. 1.000.000 €

Public **Private** **Grant** **Other**

