Rural Urban Hub Cluj - The first Romanian Regional Innovation Valley experimental education and incubation for European startups

Geographical distribution

Cluj-Napoca

Rural Urban Hub Cluj is the local bottom-up process initiated and curated by the Cluj Cluster of Education C-EDU, to co-design a sustainable long term strategy in the purpose of addressing the need to reduce divide, while achieving in the region, the Double Transition and #NEIA objectives.

- Local To structure and propose an adapted innovative learning for young people, to better identify their innovation and startup potential earlier, and include them in ecosystem support, to develop a feeding track for the European deep-tech talent pool. To identify and document the need for relevant infrastructure to support innovation and startup in testing, developing and building new economic models for the future.
- **Tackle divide** Document and co-design a societal process that identifies the actual challenges, and test immediate solutions to include in the "innovation conversation" also the "unusual suspects" from rural and/or divided communities, that must be included in the development of the European territory.
- Regional/European To exchange&transfer good practices that arise from this into the startup cities network and also the cities part in the iCapital Alumni network. - To allow NEIA to measure the scalability and multiplicativity of the identified solutions, and propose integrated future investments and funds that can be.

For the next 12 months:

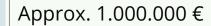
- The mapping of the challenges to be tackled in the rural urban dynamic
- Documenting the process and initiating collaboration with other innovation valleys to start building the ecosystem at the European level
- The concrete mapping of interested actors, and working groups on all topics to propose "a way of building" regional innovation valley as tool to address the need to tackle divide in other places in Europe.
- The short list of potential financing sources that can be accessed by specific actors and/or the local ecosystem
- The proposal of an top-down approach on the need to change and adapt procurement and consortia structure, to be able to access potential funding in a regional innovation valley in Europe (with RUHub Cluj as a case study) to be offered as a draft proposal of continuing #NEIA actions.



Flagships



Budget/Financing



Public Private Grant Other





Deliverables and

milestones