

An advocacy campaign aimed at building a system where talents are promoted through the offer of training

Geographical distribution



InnovUp

Description

A new advocacy campaign aimed at bringing specific proposals to the institutional and decision-making tables in order to encourage a resilient and fertile system, where strong talents are promoted through the offer of training and growth paths and, above all, medium/long-term incentive plans, as in the best market practices (carried interest), to guarantee continuity of management and alignment of interests. Furthermore, advocacy activities are planned to shed a light on a needed introduction of incentive schemes aimed at strengthening the ecosystem where companies conduct research and make innovation by acquiring or forging partnerships with other innovative start-ups.



Flagships



Budget/Financing

To be further defined

Public **Private** **Grant** **Other**



Deliverables and milestones

The creation of a White Paper as deliverable, whereas White Paper's mid-term review in institutional tables as milestone.